



Edd Helms Group

Electric * Air Conditioning * Tradeshows * Building Controls A Name You Can Trust Since 1975

VALUE CLUB APPLICATION

First & Last Name:	Date:
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Home Telephone:	E-Mail Address:
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Street Address where service performed:

Service City:	State:	Zip:
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Billing Address (if different than where service performed):
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Billing City:	State:	Zip:
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Credit Card Number	Expiration Date
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Cardholder signature authorizing this membership charge.
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What months do you prefer for your first and second maintenance visits?

Total membership payment you are authorizing to your credit card?

The first time a service repair is required your technician will explain how your VALUE CLUB membership SAVES YOU MONEY:

EXAMPLES OF CURRENT FLAT RATE A/C REPAIR COSTS

	WITHOUT Value Club Reg. Hours	WITH Value Club Reg. Hours
First AC Maintenance Tune Up Visit	\$ 295	included
6 months later AC Maintenance Visit	\$ 295	included
Replace 240 V Contactor 2 Pole	\$ 290	\$ 247
Annual Value Club AC Dues	N/A	\$ 295
Total during normal hours	\$ 718	\$ 542

YOU SAVED \$ 176.00 this year !!

Annual VALUE CLUB Benefits:

DISCOUNTS: 15% On parts and labor for repairs, including this service call. New units have special prices.

SEASONAL MAINTENANCE: Includes 2 maintenance visits on each covered system at no additional charge - 1st visit done during normal business hours & the 2nd six months later in the "offseason" saving you money! When it's time for your next maintenance, we will notify you by email & you can schedule online.

INCREASED EQUIPMENT LIFE: Properly maintained equipment lasts longer, saving you money!

LOWER UTILITIES: Properly maintained equipment runs more efficiently, saving you money!

AFTER HOURS SERVICE: At discounted rates.

PRIORITY SERVICE: You'll be ahead of everyone else who has called (other than warranty calls and other Value Club members.)

INCREASED COMFORT: Properly maintained equipment starts better, runs better, cools better, heats better, and dehumidifies better.

PROVIDES DOCUMENTATION: To potential buyers of your home that A/C systems are in good operating This Membership can be transferred to your new home or to the new homeowner.

AUTOMATIC RENEWAL NOTIFICATION: When it's time to renew, we will notify you by e-mail and you can securely pay online.

PEACE OF MIND: You know it works, you know it's safe, you know it will start, and when it doesn't, you know who to call.

SATISFACTION GUARANTEED! This agreement can be cancelled at any time for any reason, or for no reason, with the unused portion of your dues refunded.

KEEPS MANUFACTURER'S WARRANTY INTACT! All manufacturer's require Owners to perform periodic maintenance responsibilities to keep the new equipment limited warranties intact. Your membership includes this.

EASY MEMBERSHIP COST CALCULATOR

Normal Home, 1 central AC system - \$295
Large Home, 2 central AC system - \$445
Larger Home- 3 central A/C systems - \$595
Even Larger Home - 4 central A/C systems - \$745
Exceptionally Lg. Home - 5 central A/C systems - \$895
Extremely Lg. Home- Air Cooled Chiller & up to 6 Air Handlers - \$1850

*** PRICE DISCOUNT - each additional A/C system = \$150**